



Roberto Panetta



Tension Software

Store Financial Splitter 1.1

User Guide



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Welcome to Store Financial Splitter

Create the 5 mandatory invoices for the App Store sales

If you sell on the App Store and in your country your fiscal position requires you create invoices for your income (usually for tax purpose) you should know that Apple sells in the App Store using 5 different companies in the world Every time Apple pays you this payment comes, from a fiscal point of view, from 5 different companies as stated inside the contract between Apple and you 'Paid Application v109' as example or successive.

In 'EXIBIT A' Apple specifies the companies and relative countries where they sells to.

The 5 companies are:

- Apple Canada, Inc.
- Apple Pty Limited
- Apple Inc.
- iTunes KK
- Apple Distribution International

The incomes coming from any company depends of the sales by countries because any of these companies has a list of countries in the world where they sell via the App Store your products acting as a 'reseller'

As an example sales to Italy or France or Mongolia or Malaysia have to be invoiced to 'Apple Distribution Int.', sales to Argentina have to be invoiced to 'Apple Inc', sales to New Zealand have to be invoiced to 'Apple Pty' and so on.

The list of countries in the world is long, it can be tedious to evaluate it from your financial report correctly any month.

Using Store Financial Splitter makes it easy.

It splits your total income in the 5 parts to assign to the 5 'Apple companies' to make the 5 invoices with the correct value, you just need to:

- Download the financial report from inside App Store Connect
- Load it from inside the application.

Done.

The total for each of the 5 Apple companies is displayed

Error free and in a single easy step.

Store Financial Splitter

Report: iTunes Connect - Payments and Financial Reports (aMonth, 2021)
 Total Proceeds: 1693.59 EUR Paid to Fantasy Bank-****1234

Country or Region (Currency)	Units Sold	Earned	Pre-Tax Subtotal	Input Tax	Adjustments	Withholding Tax	Total...	Exchange Rate	Proceeds
United Arab Emirates (AED)	1	45.33	45.33	0	0	0	45.33	0.22612	10.25
Australia (AUD)	4	25.43	25.43	0	0	0	25.43	0.61935	15.75
Bulgaria (BGN)	1	12.74	12.74	0	0	0	12.74	0.51099	6.51
Brazil (BRL)	1	24.43	24.43	0	0	0	24.43	0.16373	4.00
Canada (CAD)	5	79.89	79.89	0	0	0	79.89	0.63587	50.80
Switzerland (CHF)	2	16.90	16.90	0	0	0	16.90	0.91953	15.54
Chile (CLP)	1	10529.00	10529.00	0	0	0	105...	0.00118	12.38
China mainland (CNY)	1	99.29	99.29	0	0	0	99.29	0.12781	12.69
Czech Republic (CZK)	1	132.48	132.48	0	0	0	132...	0.03812	5.05
Denmark (DKK)	2	91.84	91.84	0	0	0	91.84	0.13382	12.29
Egypt (EGP)	1	23.09	23.09	0	0	0	23.09	0.05673	1.31
Euro-Zone (EUR)	41	496.73	496.73	0	0	0	496...	1.00000	496.73
United Kingdom (GBP)	7	89.04	89.04	0	0	0	89.04	1.09912	97.86
Hong Kong (HKD)	2	90.10	90.10	0	0	0	90.10	0.10666	9.61
Hungary (HUF)	1	1648.00	1648.00	0	0	0	164...	0.00280	4.62
Croatia (HRK)	1	24.07	24.07	0	0	0	24.07	0.13211	3.18
Indonesia (IDR)	1	82091.00	82091.00	0	0	0	820...	0.00006	4.85
Israel (ILS)	2	22.26	22.26	0	0	0	22.26	0.25966	5.78
Japan (JPY)	3	6231.00	6231.00	0	0	0	623...	0.00776	48.35
Republic of Korea (KRW)	1	1932.00	1932.00	0	0	0	193...	0.00075	1.45
Malaysia (MYR)	1	26.35	26.35	0	0	0	26.35	0.20645	5.44
Philippines (PHP)	1	34.30	34.30	0	0	0	34.30	0.01749	0.60
Poland (PLN)	1	13.12	13.12	0	0	0	13.12	0.22104	2.90
Romania (RON)	1	178.56	178.56	0	0	0	178...	0.20514	36.63
Russia (RUB)	2	698.84	698.84	0	0	0	698...	0.01086	7.69

Reset Rows: 36 Calculated Total Proceeds: 1,693.59 Import file...

Invoice to	Num	Calculated Proceeds	Currency
Apple Australia	1	15.75	EUR
Apple Canada	1	50.8	EUR
Apple Distribution Int.	28	800.75	EUR
Apple Japan	1	48.35	EUR
Apple USA	5	777.94	EUR

Getting Started with Store Financial Splitter

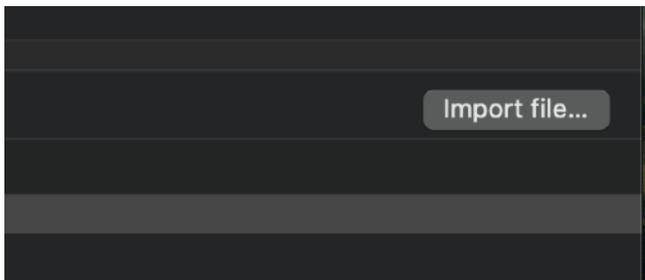
Using the 'Store Financial Splitter Tutorial' documents

Login inside App Store Connect and download a financial a text report for a month.

You will obtain a .csv document

Launch 'Store Financial Splitter'

Use the 'Import File' button and select the .csv text report



After import the values inside the report will be visualized in the upper table

In the bottom table you can see the five rows with the amount relative to the 5 Apple companies.

Invoice to	Num	Calculated Proceeds	Currency
Apple Australia	1	15.75	EUR
Apple Canada	1	50.8	EUR
Apple Distribution Int.	28	800.75	EUR
Apple Japan	1	48.35	EUR
Apple USA	5	777.94	EUR

Fast and easy.

Store Financial Splitter Reference

About the app

Store financial Splitter allows to calculate the split necessary to create the 5 invoices to the Apple companies acting as reseller in the world for any developer selling apps (or applications for macOS) on the Apple App Store

These depends of the sales you made in the month for any countries

At the current time as described in the 'Paid Application Agreement' contract in the 'EXIBIT A'

You can download it in the 'Agreement, Tax and Banking inside the App Store Connect logging in with your credential

Apple specify the companies and relative countries where they sells to.
The 5 companies are:

- Apple Canada, Inc.
- Apple Pty Limited
- Apple Inc.
- iTunes KK
- Apple Distribution International

And any of these company is responsible for the resale of your products in some countries of the world

Any month, for fiscal purpose, if your tax rules requires you create invoices, you need to calculate the sales by any country assigning to each of the 'Apple Companies' the relative portion of the monthly sales and create the correspondent 5 invoices.

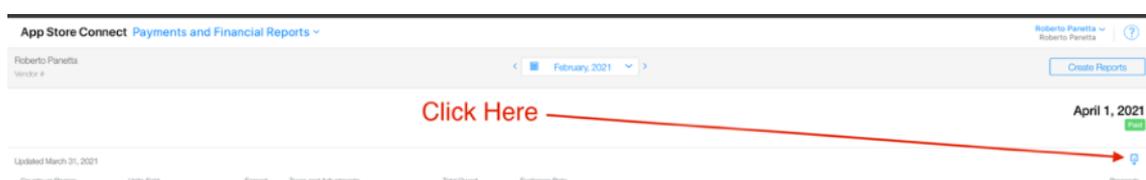
Your monthly Financial report

To start using Store Financial Splitter you need your monthly financial report by Apple

To obtain it, log in inside Apple Connect with your account and select 'Payment and Financial report'

Then select the required month

Then click to download it (see picture)



You will get from Apple your .csv file for the month , usually named 'financial_report.csv'

The file contains one or more sections

The first section is the one containing the proceeds you will get for the month by Apple

The section contains:

A standard header

A rows group with data for sales for all the countries where you had sales in the month

A standard footer

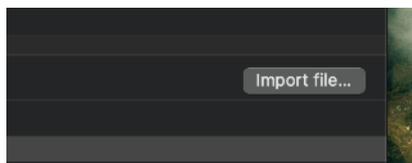
An optional successive section may contains proceeds not payed yet that Apple usually will move to the next month

Store financial Splitter will ignore successive sections

You can see the content of the file opening it with a common text editor or using a spreadsheet

Loading the financial_report file and data visualisation

Launch Store Financial Splitter and load the file using the 'Import File' button or from the 'File' menu



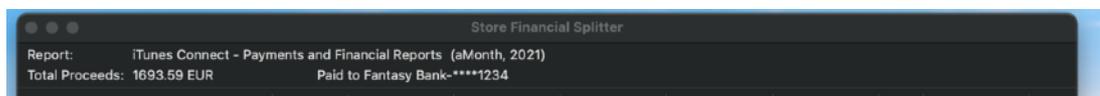
If a previous load was present it will be reseted before importing

After importing the data are immediately visualized and results calculated

Header data

Header of the file contains some information.

They are visualised in the upper part of the application window for a fast reference



Country data

Proceeds data are visualised inside the upper table
Each country will have its own row

Country or Region (Currency)	Units Sold	Earned	Pre-tax Subtotal	Input Tax	Adjustments	Withholding Tax	Total	Exchange Rate	Proceeds	Bank Account C...	TERRITORY	CURRENCY	INVOICING
United Arab Emirates (AED)	1	45.33	45.33	0	0	0	45.33	0.22612	10.25	EUR	United Arab Emirates	AED	EU
Australia (AUD)	4	25.43	25.43	0	0	0	25.43	0.61926	15.75	EUR	Australia	AUD	AU
Bulgaria (BGN)	1	12.24	12.24	0	0	0	12.24	0.61099	6.51	EUR	Bulgaria	BGN	BG
Brazil (BRL)	1	24.43	24.43	0	0	0	24.43	0.16373	4.00	EUR	Brazil	BRL	US
Canada (CAD)	5	79.89	79.89	0	0	0	79.89	0.65567	50.80	EUR	Canada	CAD	CA
Switzerland (CHF)	2	16.90	16.90	0	0	0	16.90	0.91953	15.54	EUR	Switzerland	CHF	EU
Chile (CLP)	1	10529.00	10529.00	0	0	0	105...	0.00118	12.28	EUR	Chile	CLP	US
China mainland (CNY)	1	99.29	99.29	0	0	0	99.29	0.12281	12.89	EUR	China mainland	CNY	BG
Czech Republic (CZK)	1	132.48	132.48	0	0	0	132...	0.03812	5.05	EUR	Czech Republic	CZK	EU
Denmark (DKK)	2	91.84	91.84	0	0	0	91.84	0.13382	12.29	EUR	Denmark	DKK	EU
Egypt (EGP)	1	23.09	23.09	0	0	0	23.09	0.05673	1.31	EUR	Egypt	EGP	EU
Euro-Zone (EUR)	41	496.73	496.73	0	0	0	496...	1.00000	496.73	EUR	Euro-Zone	EUR	EU
United Kingdom (GBP)	7	89.04	89.04	0	0	0	89.04	1.09912	92.86	EUR	United Kingdom	GBP	EU
Hong Kong (HKD)	2	90.10	90.10	0	0	0	90.10	0.10866	6.61	EUR	Hong Kong	HKD	EU
Hungary (HUF)	1	1648.00	1648.00	0	0	0	164...	0.00280	4.62	EUR	Hungary	HUF	EU
Croatia (HRK)	1	24.07	24.07	0	0	0	24.07	0.13211	3.18	EUR	Croatia	HRK	EU
Indonesia (IDR)	1	82091.00	82091.00	0	0	0	820...	0.00006	4.85	EUR	Indonesia	IDR	EU
Israel (ILS)	2	22.26	22.26	0	0	0	22.26	0.25966	5.78	EUR	Israel	ILS	EU
Japan (JPY)	3	8231.00	8231.00	0	0	0	823...	0.00778	48.35	EUR	Japan	JPY	JP
Republic of Korea (KRW)	1	1932.00	1932.00	0	0	0	193...	0.00075	1.45	EUR	Republic of Korea	KRW	EU
Malaysia (MYR)	1	26.35	26.35	0	0	0	26.35	0.20645	5.44	EUR	Malaysia	MYR	EU
Philippines (PHP)	1	34.30	34.30	0	0	0	34.30	0.01749	0.60	EUR	Philippines	PHP	EU
Poland (PLN)	1	13.12	13.12	0	0	0	13.12	0.22104	2.90	EUR	Poland	PLN	EU
Romania (RON)	1	176.56	176.56	0	0	0	176...	0.20514	36.83	EUR	Romania	RON	EU
Russia (RUB)	2	698.54	698.54	0	0	0	698...	0.01096	7.59	EUR	Russia	RUB	EU
Saudi Arabia (SAR)	1	2.43	2.43	0	0	0	2.43	0.22222	0.54	EUR	Saudi Arabia	SAR	EU
Sweden (SEK)	4	122.08	122.08	0	0	0	122...	0.09854	12.03	EUR	Sweden	SEK	EU
Singapore (SGD)	1	2.93	2.93	0	0	0	2.93	0.61775	1.81	EUR	Singapore	SGD	EU
Thailand (THB)	1	211.65	211.65	0	0	0	211...	0.02277	5.76	EUR	Thailand	THB	EU
Turkey (TRY)	1	207.62	207.62	0	0	0	207...	0.15270	26.22	EUR	Turkey	TRY	EU
Taiwan (TWD)	2	194.00	194.00	0	0	0	194...	0.03062	5.94	EUR	Taiwan	TWD	EU
Latin America and the Caribbean (USD...)	1	3.50	3.50	0	0	0	3.50	0.82000	2.87	EUR	Latin America and the Caribbean	USD	US
Americas (USD)	87	913.77	913.77	0	0	0	913...	0.82085	750.07	EUR	Americas	USD	US
Rest of World (USD)	1	10.50	10.50	0	0	0	10.50	0.82085	8.62	EUR	Rest of World	USD	US
Vietnam (VND)	1	3150.00	3150.00	0	0	0	315...	0.00064	1.19	EUR	Vietnam	VND	EU
South Africa (ZAR)	1	109.58	109.58	0	0	0	109...	0.05385	5.90	EUR	South Africa	ZAR	EU

The first columns are data imported from the file
The latest 3 are calculated by the application, in particular the latest one shows the Apple company assigned for calculation to the correspondent row
AU stays for Apple Australia
CA stays for Apple Canada
EU stays for Apple Distribution Inc.
JP stays for Apple Japan (iTunes KK)
US stays for Apple Inc

That means every row contains EU in the last column will be added to the total invoicing to Apple Distribution Inc. and so on for all the 5 Apple companies

Invoice splitting

The total splitting to the 5 Apple companies is visualised in the bottom table

Invoice to	Num	Calculated Proceeds	Currency
Apple Australia	1	15.75	EUR
Apple Canada	1	50.8	EUR
Apple Distribution Int.	28	800.75	EUR
Apple Japan	1	48.35	EUR
Apple USA	5	777.94	EUR

You can see (in the currency the app stores uses to pay you) the amounts the total was splitted to create the relative 5 invoices.

Total Proceeds

Total proceeds is recalculated above the bottom table
You can check this amount calculated by the application matches with the one in the window header copied directly from inside the file
If everything is OK they should match

Please Check the results

You are the final responsible to respect your country tax rules

In details keep in mind the 'financial_report.csv' the App Store generates is not intended by Apple to be automatically processed.
It's format is not 'officially standardized'

For that reason something may go wrong.

So:

ALWAYS CHECK THE CALCULATED TOTAL PROCEED MATCHES THE TOTAL PROCEEDS

If they doesn't matches, better you check them manually, maybe your .csv report was formatted in a little bit different way

We continuously check the format Apple uses to adapt the application, just be sure to keep the application up-to-date.

Report: iTunes Connect - Payments and Financial Reports (aMonth, 2021)
Total Proceeds: 1693.59 EUR
Paid to Fantasy Bank-****1234

Country or Region (Currency)	Units Sold	Earned	Pre-Tax Subtotal	Input Tax	Adjustments	Withholding Tax	Total...	Exchange Rate	Proce
United Arab Emirates (AED)	1	45.33	45.33	0	0	0	45.33	0.22612	10.21
Australia (AUD)	4	25.43	25.43	0	0	0	25.43	0.61935	15.75
Bulgaria (BGN)	1	12.74	12.74	0	0	0	12.74	0.51099	6.51
Brazil (BRL)	1	24.43	24.43	0	0	0	24.43	0.16373	4.00
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Hong Kong (HKD)	2	90.10	90.10	0	0	0	90.10	0.0666	9.61
Hungary (HUF)	1	1648.00	1648.00	0	0	0	164...	0.0280	4.62
Croatia (HRK)	1	24.07	24.07	0	0	0	24.07	0.13211	3.18
Indonesia (IDR)	1	82091.00	82091.00	0	0	0	820...	0.00006	4.85
Israel (ILS)	2	22.26	22.26	0	0	0	22.26	0.25966	5.78
Japan (JPY)	3	6231.00	6231.00	0	0	0	623...	0.00776	48.3
Republic of Korea (KRW)	1	1932.00	1932.00	0	0	0	193...	0.00075	1.45
Malaysia (MYR)	1	26.35	26.35	0	0	0	26.35	0.20645	5.44
Philippines (PHP)	1	34.30	34.30	0	0	0	34.30	0.01749	0.60
Poland (PLN)	1	13.12	13.12	0	0	0	13.12	0.22104	2.90
Romania (RON)	1	178.56	178.56	0	0	0	178....	0.20514	36.6
Russia (RUB)	2	698.84	698.84	0	0	0	698...	0.01086	7.59
Saudi Arabia (SAR)	1	2.43	2.43	0	0	0	2.43	0.22222	0.54
Sweden (SEK)	4	122.08	122.08	0	0	0	122....	0.09854	12.01
Singapore (SGD)	1	2.93	2.93	0	0	0	2.93	0.61775	1.81
Thailand (THB)	1	211.65	211.65	0	0	0	211	0.02717	5.75

Reset Rows: 36 Calculated Total Proceeds: 1,693.59 Import file...

Invoice to	Num	Calculated Proceeds	Currency
Apple Australia	1	15.75	EUR
Apple Canada	1	50.8	EUR
Apple Distribution Int.	28	800.75	EUR
Apple Japan	1	48.35	EUR
Apple USA	5	777.94	EUR

Dark Appearance Mode

Store Financial Splitter is fully compatible with Dark Appearance Mode and Light Appearance Mode.

Help

Store Financial Splitter provides a user guide in PDF.

Support

You can also obtain support using the 'Support Email...' command. An email will be prepared using your email client with the correct address to send to.

Yes, we answer to your emails.

Store Financial Splitter is a Commercial Program

Store Financial Splitter is available via the Apple App Store (fully enabled) and via our site (in an unlicensed version)

In case of the App Store release, a license is already included with your App Store purchase and you don't need to buy a license

If download from our site or on the web elsewhere, you can use our software for a test period of 10 days

After that you are required to buy a license to fully enable it and be legally authorized to continue to use our software

Licensing Store Financial Splitter

If you are using a version from the Apple App Store:

a license is already included with your App Store purchase and you don't need to buy a license

If you are using a version download from websites:

you can buy a license to use our software using the 'Buy License' command in the 'License' dialog.

You will open in your browser our license web page on our web site

From there you can buy a license to use Store Financial Splitter using one of the payment service we provide. It easy, fast, and secure and all most important form of payment are accepted.

We carefully selected or international reseller to be sure the buying experience for our customer will be as best as possible and without any problems.

After purchase you will receive from Tension Software a license email containing your full name and a license code

Open the License dialog with the command 'license' under the 'Store Financial Splitter' menu and insert these data in the License dialog. The software will become fully licensed and fully enabled for future use.

Name and license code are remembered by the program and don't need to be re-inserted at successive launch.

In case you move on a new Mac you need to re-insert your name and license
The license is valid for a single Mac. You can purchase for two Mac as long as they are not used at the same time, as example a desktop and a laptop used by the same user.